

# **DORCO**

Company Profile

# Elevate Every Moment

Since 1955

Our mission to elevate every moment drives our brand's purpose and value. We create products that bring happiness and satisfaction in every use. By leveraging our strengths and pioneering new markets, we confidently strive to be number one—ensuring our consumers experience elevated moments throughout their day.

# DORCO

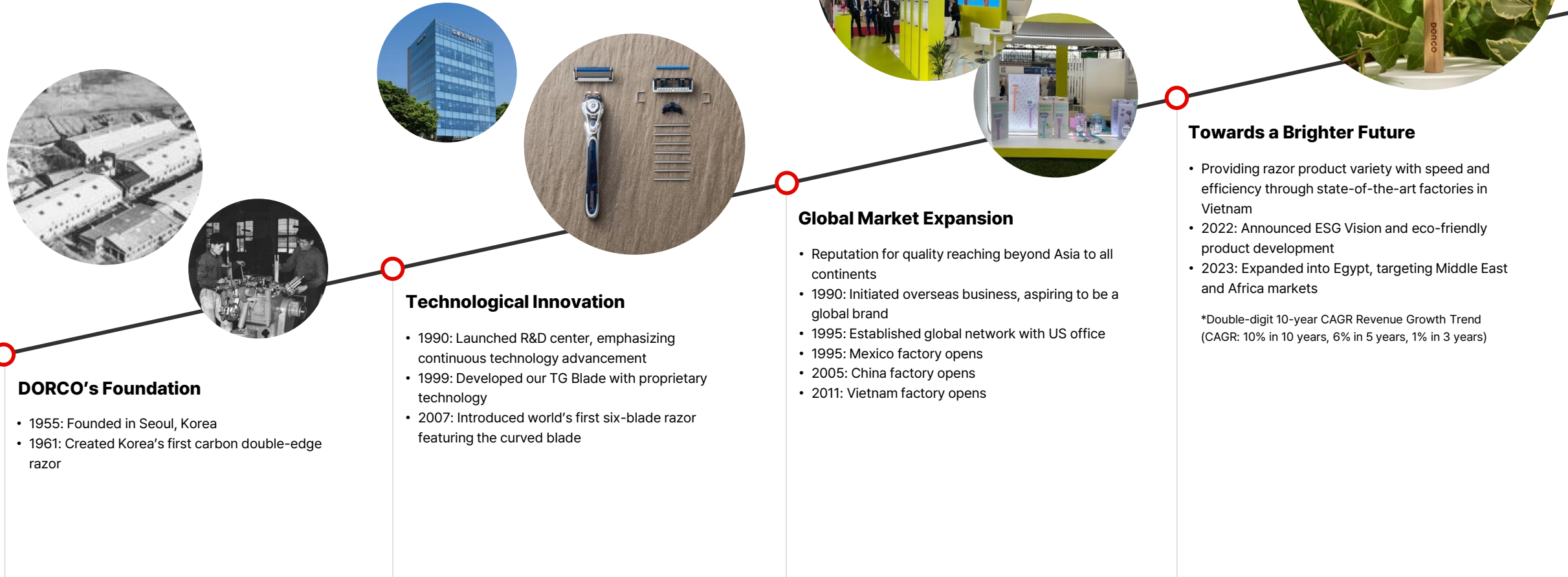
# I. History and Achievements

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# Our Milestones

## How DORCO Became a Rising Global Brand





# DORCO's Global Presence

DORCO serves customers worldwide



## Europe



## America



## Asia & CIS



## Middle East & Africa



# Private Labels in Numbers

DORCO and private label brands are sold in 60+ retailers across the globe, with expansion ongoing



**Over 18 Countries**

Including the US, the UK, Germany and France

**Over 60 Retailers**

Including Kroger, Walgreens, Carrefour, Rossmann and Lidl



**Over 422 SKUs**

Over 422 Customized Product SKUs

# Customer Ratings

## Earning Consumer Trust with Competitively Priced, High-Quality Products

### Women’s Facial Razor Customer Ratings



Wonderful Product

★★★★★

I recently started using facial razors, and I must say, they have become a game-changer in my skincare routine. What I love about these razors is their precision. They allow me to target specific areas with ease, such as the upper lip, chin, or eyebrows.

Yene1999 – Tinkle review

The best women's facial razor

★★★★★

They last forever and are such a good value for the pack. I will never stop buying and using these.

Alex – Tinkle review

Wow...my face is brand new!

★★★★★

These are the best face razors, do not consider other brands!

Momof2wv – Tinkle review

### Men’s Refillable Razor & Portable Razor Customer Ratings



Great alternative to the more expensive brands of cartridge razors.

★★★★★

These have been working nicely so far and I've purchased enough blades to last me at least the rest of the year. Worth a try in my opinion if you're looking for a little less expensive alternative to other name brand products.

Andrew Metz – SXD review

The Best Shave

★★★★★

I have been using Dorco for a number of years.

T – SXD review

Best shave ever!

★★★★★

The first shave. Wow... No pulling, no cuts, and the shave was the best I've ever had. No razor burn and by far the closest shave I've ever gotten.

C. Torres – SXD review

Award-winning



Beste koop

Maitre achat



Stiftung Warentest

test



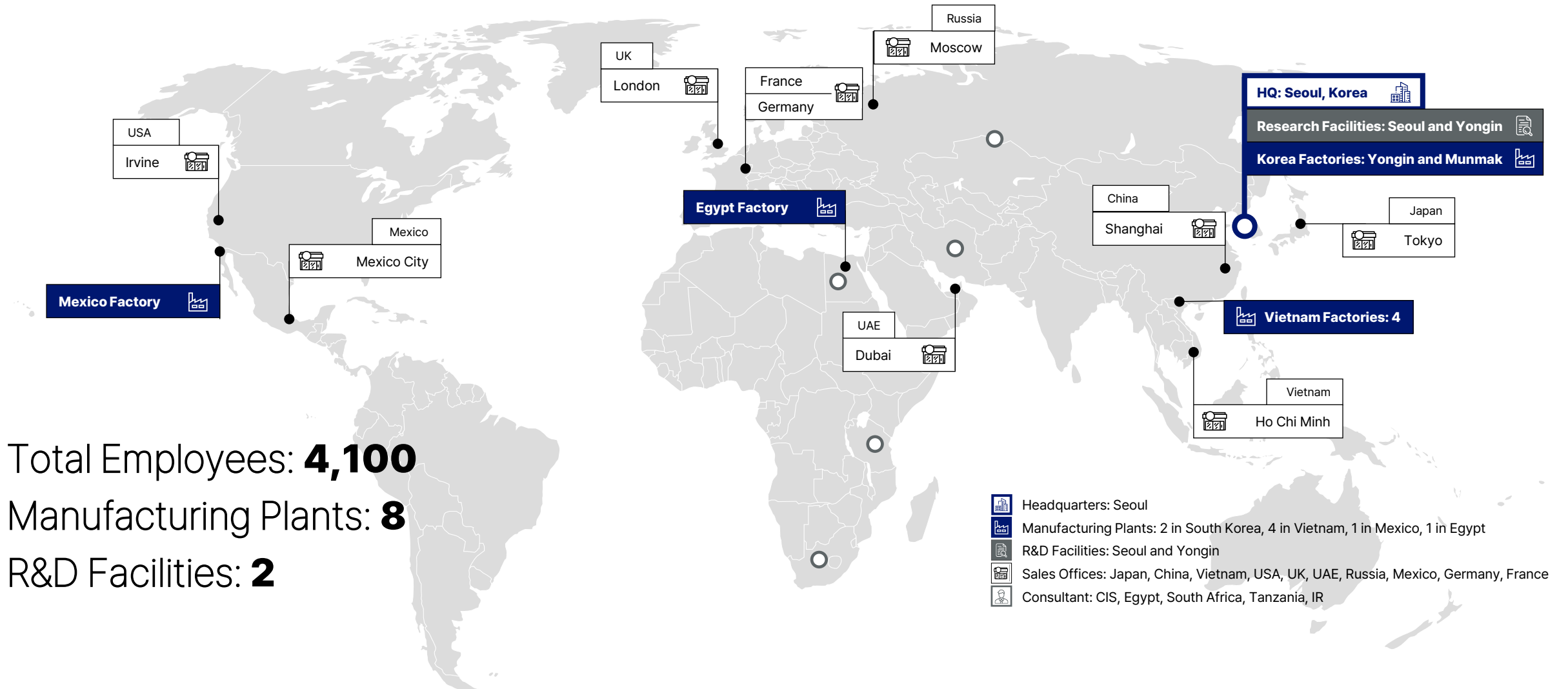


Carrefour Annual Supplier Conference: Best Supplier



Source: Amazon Consumer Reviews

# DORCO's Worldwide Network



Total Employees: **4,100**

Manufacturing Plants: **8**

R&D Facilities: **2**

# II. Manufacturing Capabilities

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<b>Advanced Manufacturing Expertise and Technology</b>	<b>11</b>
<b>Quality Control</b>	<b>12</b>
<b>Certifications</b>	<b>13</b>

# Factories Worldwide

DORCO's global manufacturing model allows for fast, reliable production. Factories are placed strategically, providing the same excellent quality at competitive prices for each region.



## Mexico Factory

Our Central and South American manufacturing hub produces portable razors.



## Egypt Factory

Our Egyptian facility serves the Middle East and Africa with portable and double-edged blades.



## Yongin Factory

Our flagship factory is the central hub for global DORCO blade production.



## Vietnam Factory

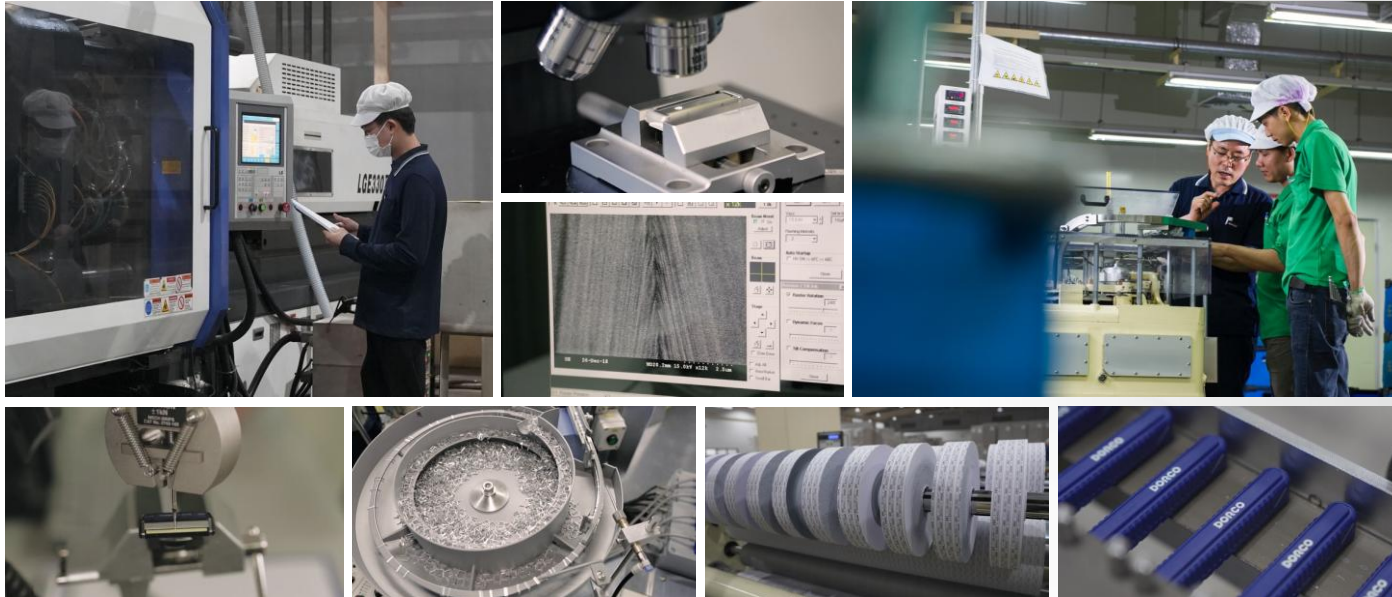
Our largest manufacturing site supplies razors to over 100 countries.



# Advanced Manufacturing Expertise and Technology

## Continuous Innovation of Global Manufacturing and Production Processes

1. Integration of Entire Razor Production Process
2. Regular Investment in Cutting-Edge Technology
3. Proprietary/Unique/Patented Expertise in Optimizing Product Manufacture

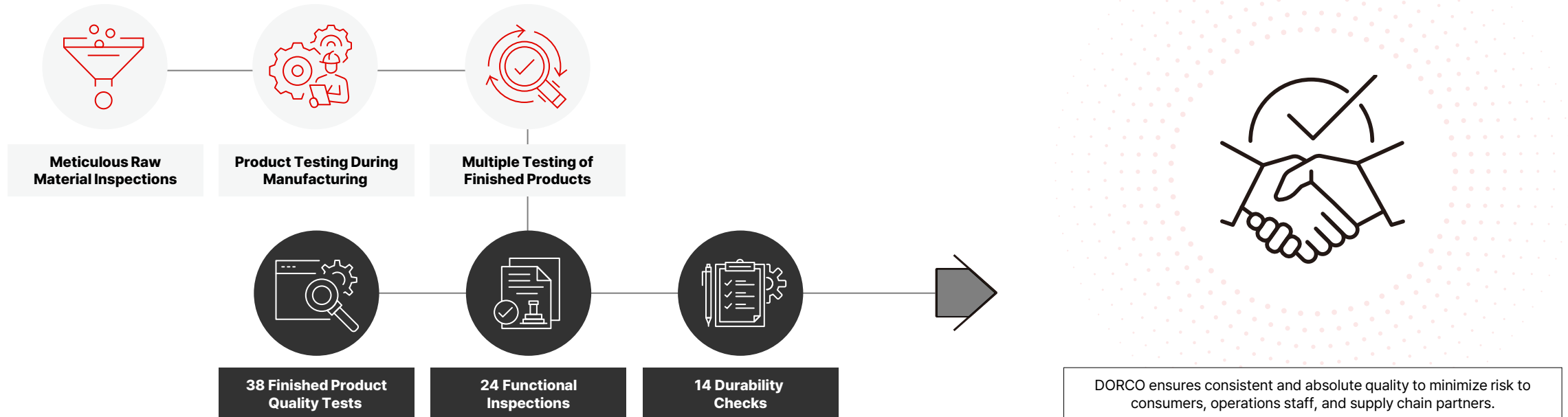


# Quality Control

## Comprehensive Product Assurance From Start to Finish

**DORCO conducts a total of 38 finished product quality tests, 24 functional inspections, and 14 durability checks.**

DORCO meticulously inspects raw materials and tests products throughout the manufacturing process, ensuring quality and minimal risk to consumers, operations staff, and supply chain partners.





# Certifications

DORCO maintains strict hygiene, manufacturer, and risk control certifications to ensure the utmost quality and safety.



ISO9001 KOREA / ISO9001 VIETNAM



ISO22716 DORCO KOREA



BRC CP DORCO KOREA / BRC CP DORCO VINA



IFS HPC DORCO VINA

# III. Research and Technology

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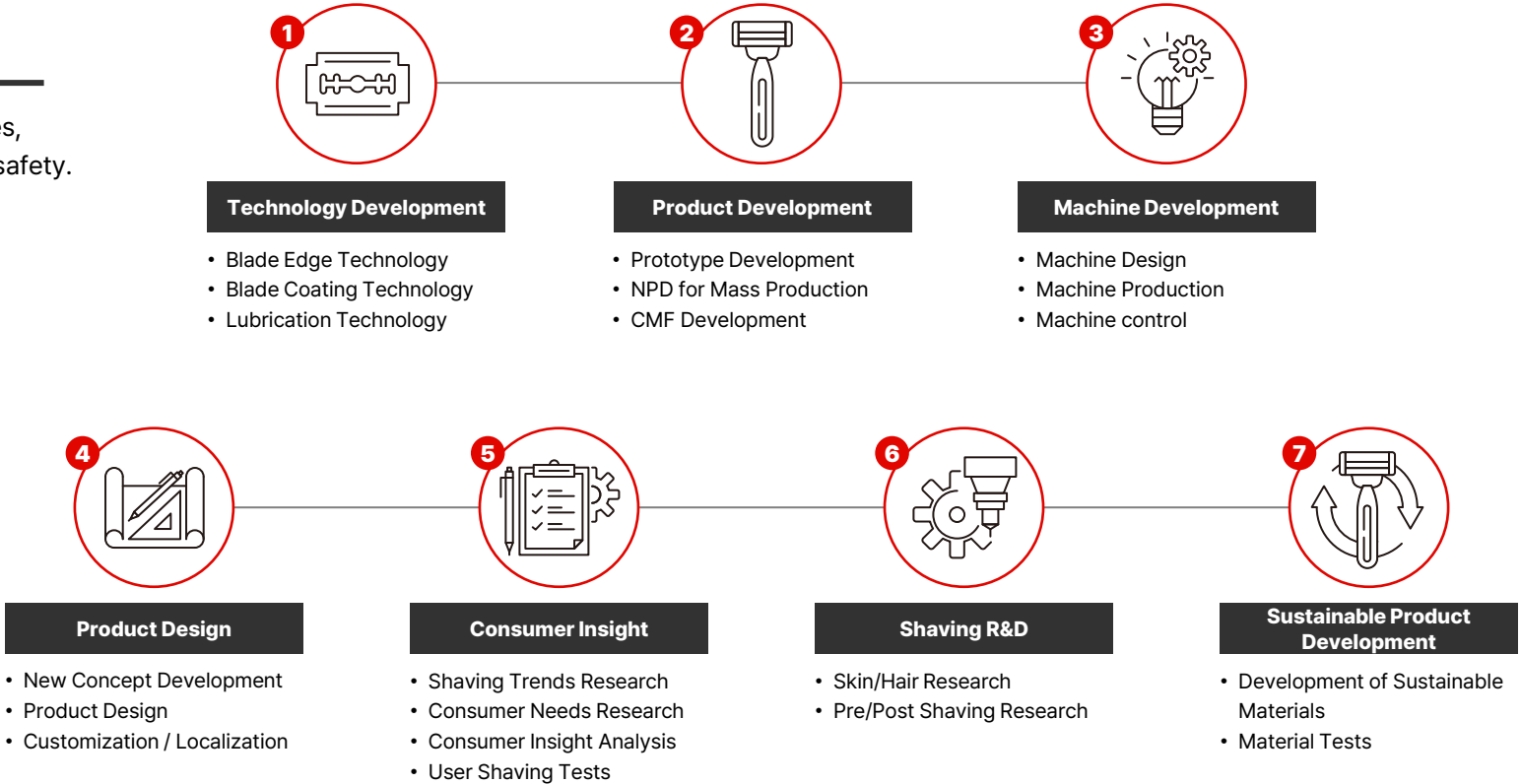
<b>Research:</b>	<b>R&amp;D Scope</b>	<b>15</b>	<b>Technology:</b>	<b>Our Razors By Section</b>	<b>18</b>
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# R&D Scope

## DORCO Never Compromises on High-Quality Product Development

### At DORCO's Worldwide R&D Centers

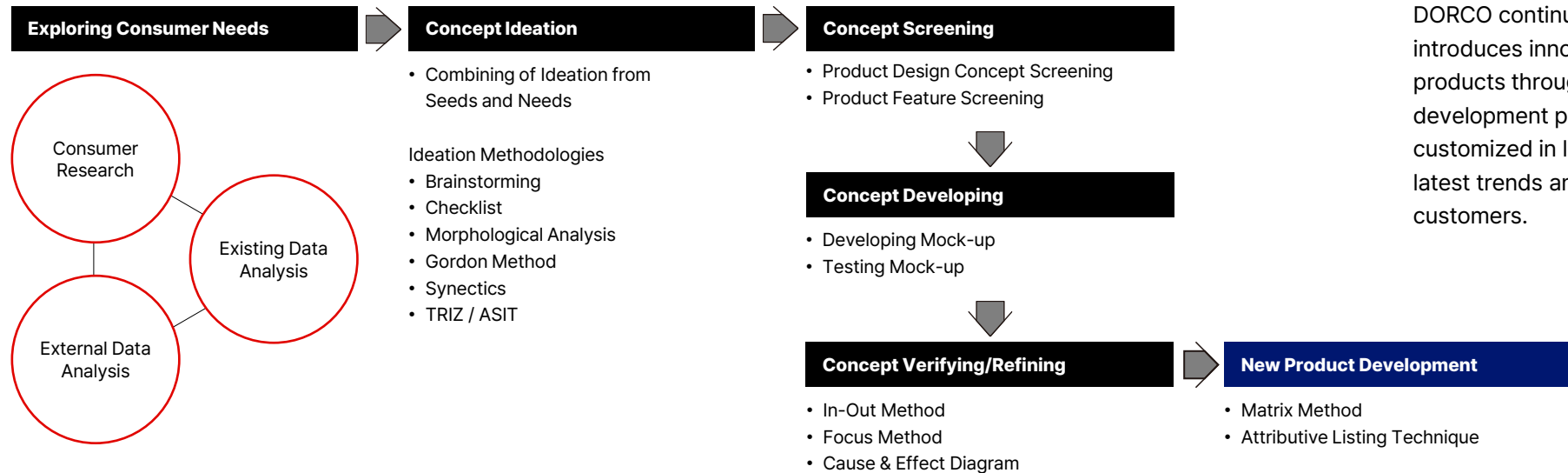
Over 200 in-house experts and technicians conduct experiments on blades, skin, and hair to continuously enhance product quality, performance, and safety.



# New Product Development Process

## DORCO's 6 Technology Pipelines for Customer-Focused Development

**DORCO does everything in-house, controlling the entire product journey from concept ideation to hardware engineering.**



World's First 6-Blade Razor



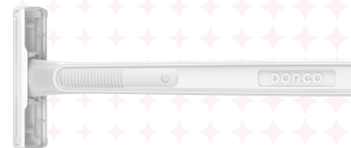
3D Motion Handle



Cartridge with Double Lubricating Strip



Classic Razor



Single Blade with a Foam Scraper  
(For Türkiye and ME Markets)

# Product Consumer Testing

## Extensive Evaluation Ensures High Quality Products

### Product Testing

- DORCO regularly tests products against global, national, and competitive brands
- Product testing is crucial in ensuring DORCO's high-quality range of razors, blades, and disposables
- DORCO evaluates its products through consumer panels, in-home, and sensory blind testing



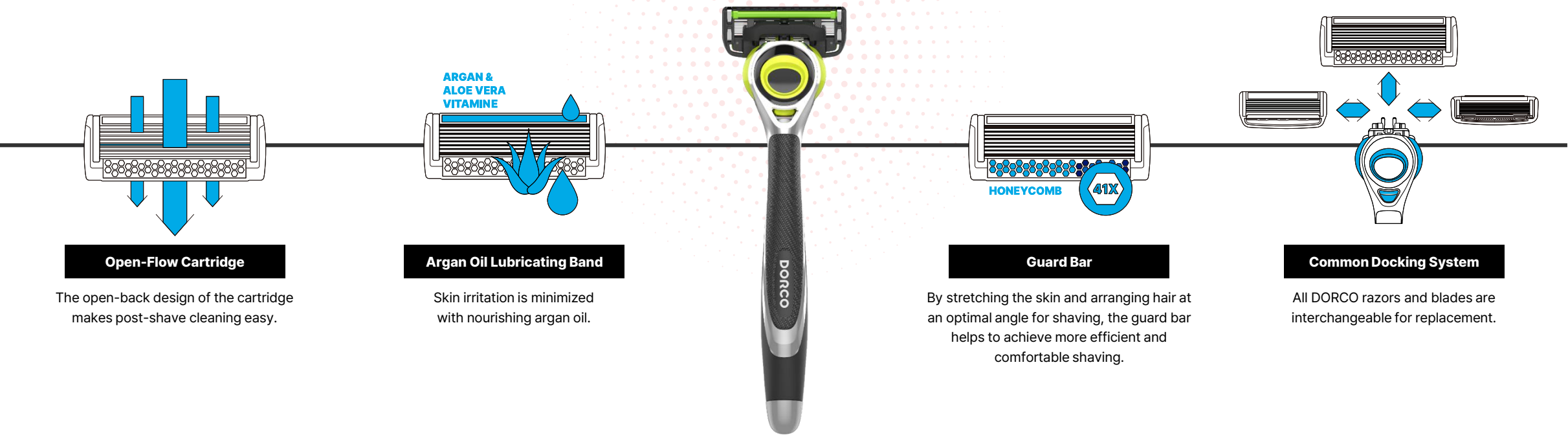
Product Testing



Consumer Testing

# Our Razors By Section

Optimal Shaving Comes from More than Just the Blade



Unexpected Secrets to a Smoother Shave

# Blade Edge and Coating

## Product Test Results

### Edge

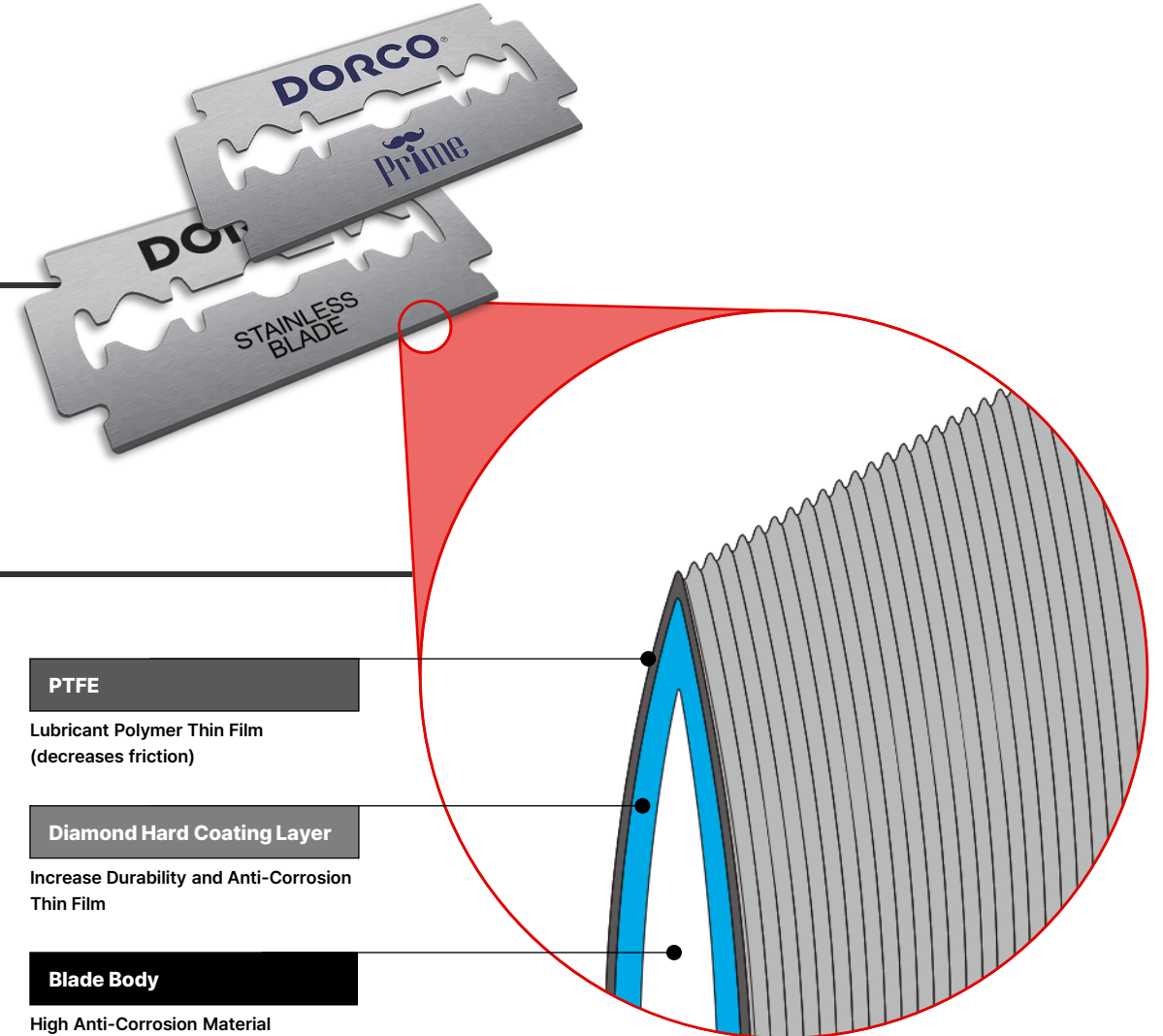
Non-stropping precision edge and matte edge grinding technology

- Enhanced cutting power and durability
- Higher overall satisfaction with NTG blades versus Proglide blades

### Coating

Chromium Ceramic Hard Coating (Diamond Hard Coating) with Single-layer CrC and carbon mix

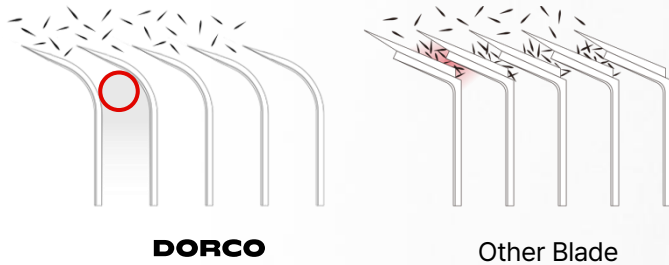
- Prevents corrosion
- Maintains cutting performance
- PTFE coating ensures low-friction smooth shave
- CrC coating outperforms Cr coating in shaving glide





# Curved Blade

## Curved Blade Technology

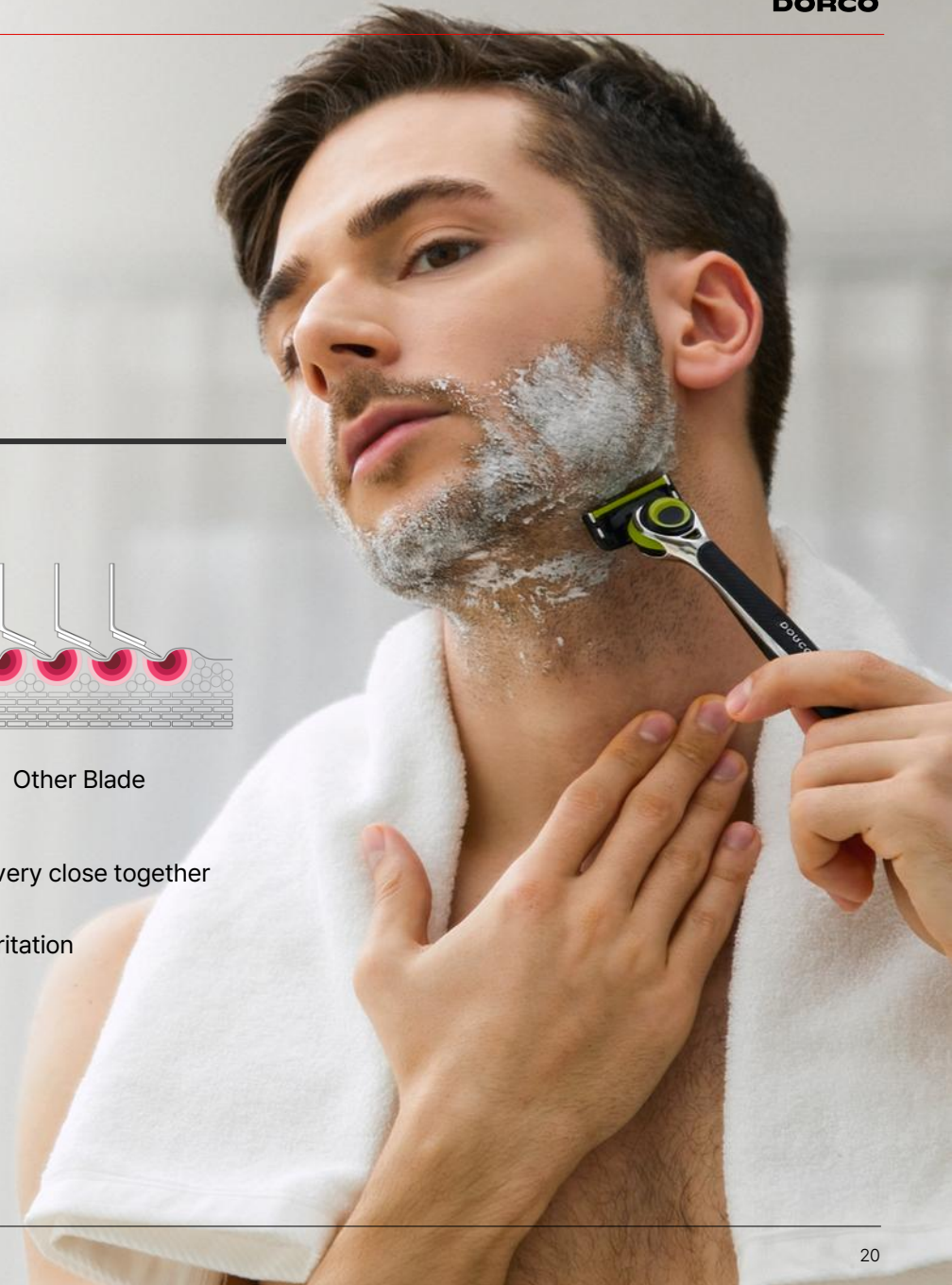


- Unified Blade: Integrated blade edges give a smoother, more precise shave with minimal irritation
- Open-Flow Cartridge: Excellent cleaning efficacy and corrosion resistance for extended cartridge life

## Micro Span Technology



- Uniquely angled. Non-welded. Positioned very close together
- Minimizes skin bulging between blades
- Ensures safer, smoother shave with less irritation





# DORCO SLEEK

## DORCO's Continuous Development of Craftsmanship & Innovation

\*U.S. Patents 12,076,873, 11,472,053, 11,559,913, 11,858,158, 12,115,692, 12,076,874, 11,660,770

\*Korea Patents: 10-2482633, 10-2211395, 10-2211399

\*\*vs. DORCO's Previous Products: SVA, SXD, FVA, FRB



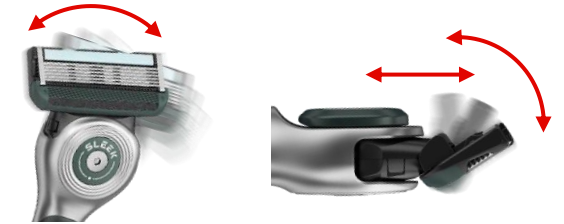
### Cleaner Shave – 6 Antifriction Patented Blades\*



- 30% sharper blades\*\* and specially patented nano-crystal coating for longer lasting blades.
- 60% stronger\*\* blade coating with 15% lower\*\* cutting force

### Comfortable Shave – Multi-flex Head & Lubricating Strip

- 40 degree left and right cartridge mobility with lower handle axis and shock absorbing technology for a smooth and comfortable shave.
- Two-layer lubricant bar and 30% more product release.
- Soft micro rubber fin that distributes pressure and removes shaving debris for an optimal shave



### Easier Razor Care

- Fully Open-flow Cartridge Structure for 40% faster cleaning.\*

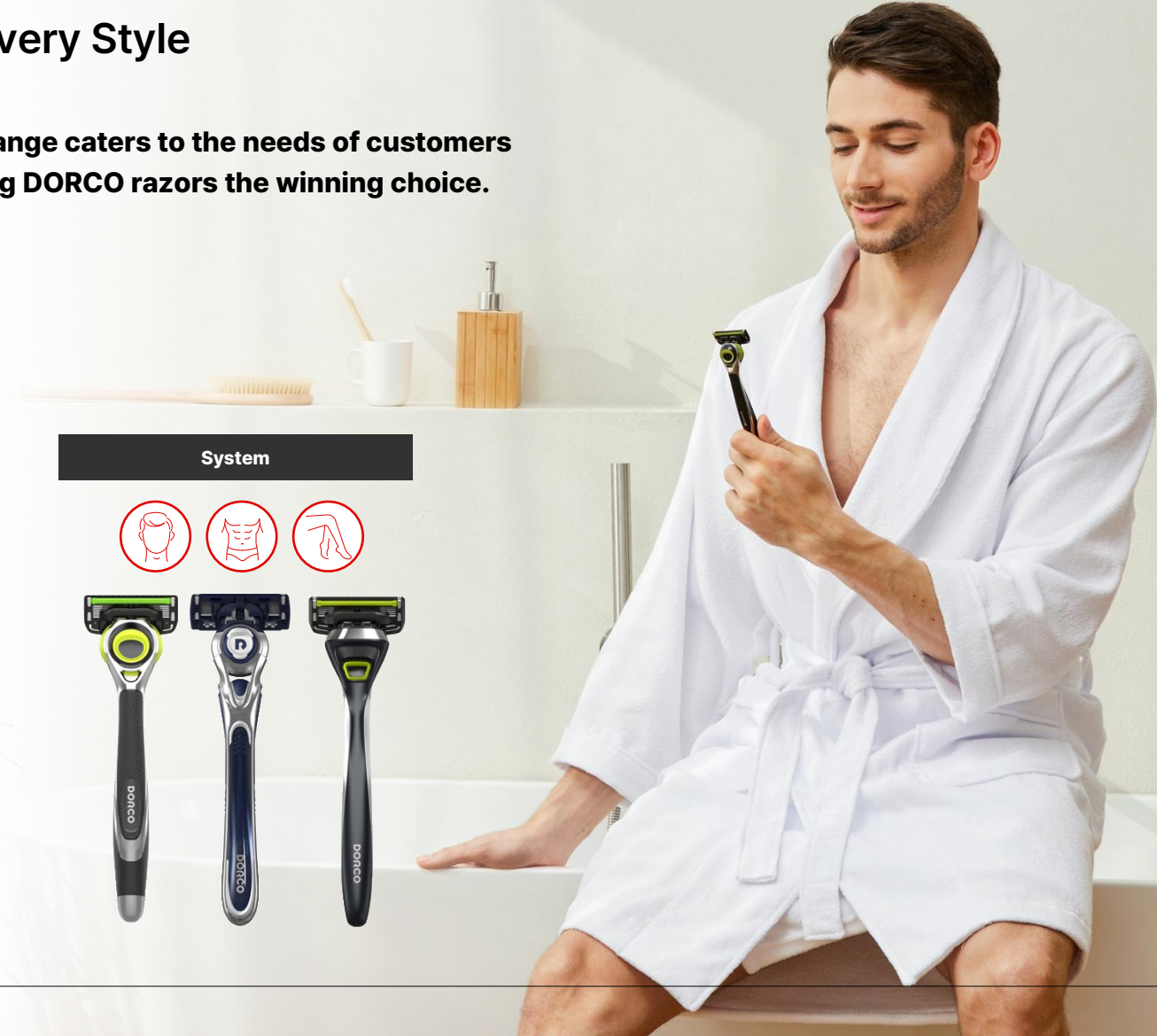


\* Faster compared to SXD cartridges

# Product Lineup

## Razors for Every Style

Our full product range caters to the needs of customers worldwide, making DORCO razors the winning choice.



### System



### Eyebrow & Blades



### Portable



# Consumer Test Results

For overall shave satisfaction, SxD products rank comparably against Gillette. Consumers prefer SxD for its cleaner shave and smoother range of motion.

## Usability Evaluation





# Product Lineup

## Razors for Every Style

Our full product range caters to the needs of customers worldwide, making DORCO razors the winning choice.

### Body



### Bikini



### Leg



### Eye brow



# IV.Brand Assets

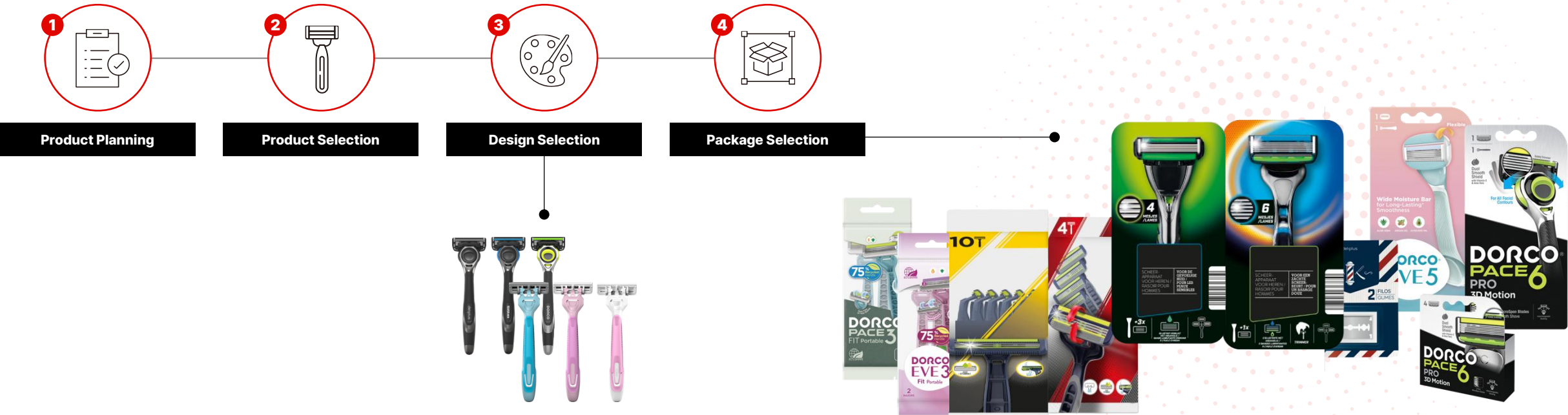
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# Customer-Centered

## A Sharp, Customer-First Approach is Crucial

We develop products that are tailored to your business, so you can offer your customers a unique experience they can't find anywhere else.

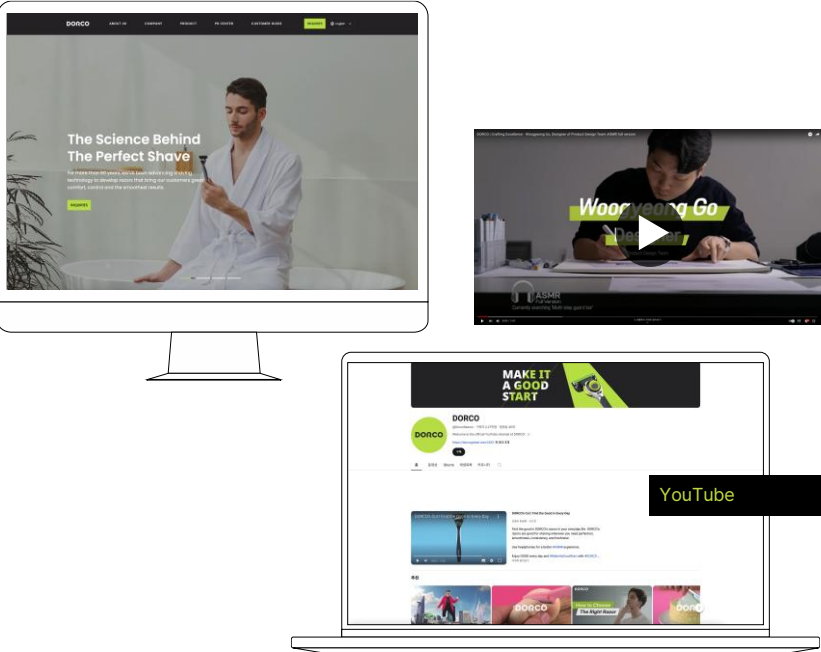


# Engaging Brand Assets

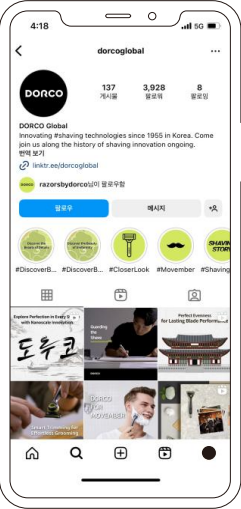
## DORCO's Corporate and Brand Communication Resources

DORCO Corporate Communication Assets

Gobal Website

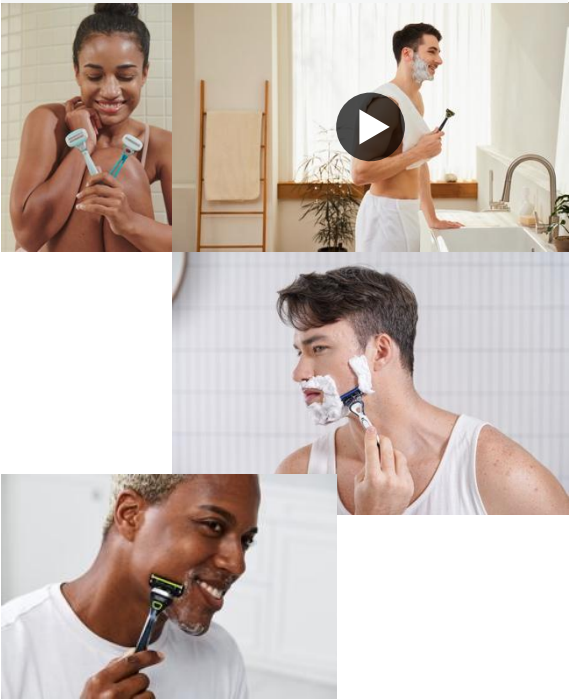


Instagram



DORCO Brand Communication Assets

Model Image & Video



Product Concept images & Video





# Engaging Brand Assets


## DORCO's E-Commerce and Brand Communication Resources

### DORCO Corporate Communication Assets

How to Shave Video


Men &Women

DORCO Shaving Story ▶ 모두 재생




How to Choose The Right Razor |...

DORCO  
조회수 46만회 · 2년 전  
자막




How to Shave Like a Barber at Home |...

DORCO  
조회수 55만회 · 2년 전  
자막



How to Shave Safely With Acne-prone Skin...

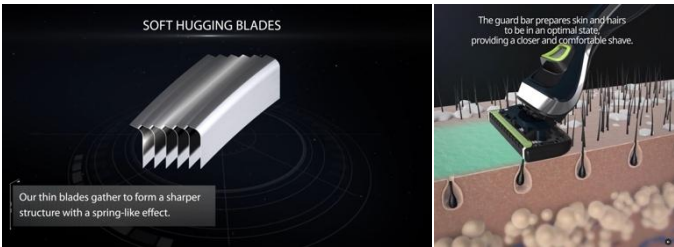
DORCO  
조회수 90만회 · 2년 전



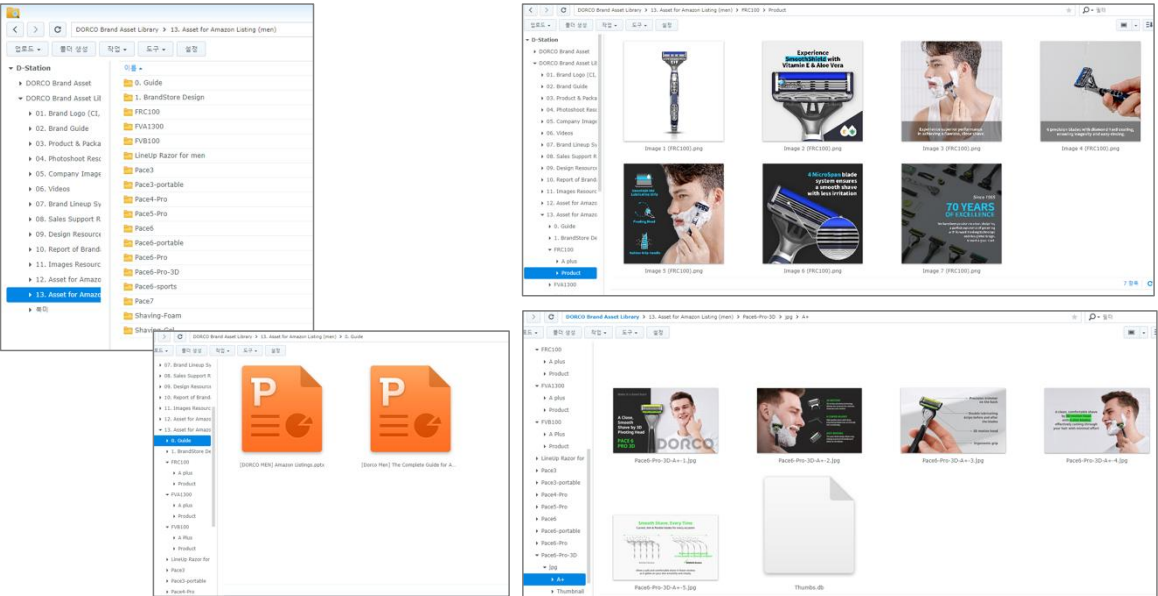
How to Style a Short Stubble Beard at Hom...

DORCO  
조회수 104만회 · 2년 전

Technology Video



### DORCO Sales Assets - E-Commerce





# Engaging Brand Assets

## Retail and Wholesale Market Communication Content and Assets

Promotional Materials



T-shirt (Dorco)



Cap



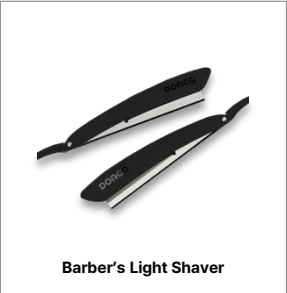
Umbrella



Eco Bag



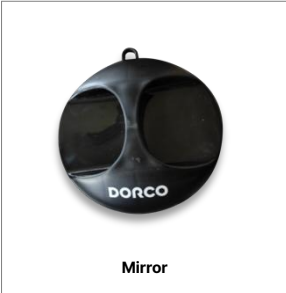
Denim Apron with Leather Strap



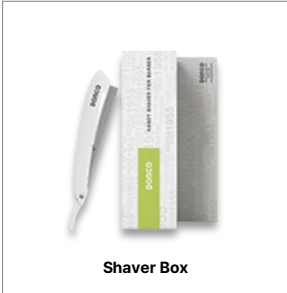
Barber's Light Shaver



Gown



Mirror



Shaver Box



Belt Strap

POS



# V. DORCO's ESG

# ESG

## Razor-Focused on Sustainability and Responsibility

### Our ESG Commitments

#### Environment

Creating eco-friendly products, adopting paper packaging, and setting targets to reduce carbon emissions.



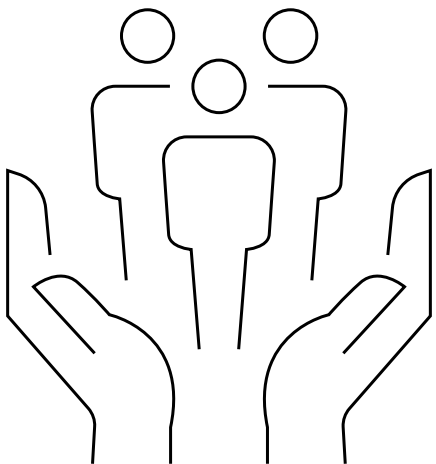
#### Social

Ensuring worker safety, banning conflict minerals, child labor, and discrimination.



#### Governance

Upholding ethical, transparent subcontracting practices across our supplier and employee network through clear regulations.





# Environment

## Focused on Reducing Plastic in Products and Packaging



Ongoing transition towards paper and renewable packaging



Razors made with hybrid bamboo or recycled plastic





**Embracing a legacy of  
craftsmanship since 1955,  
DORCO excels in high-quality razor  
innovation. Our products make  
sure every day is a good start.**

**DORCO**

# Product Lineup - Expertly Designed Shavers for Every Need

DORCO

\*2 : number of blades

## ECO Friendly

Refillable Blades & Handle



Portable



## MEN

Refillable Blades & Handle



Portable



Double Edge Blades



## WOMEN

Refillable Blades & Handle



Portable



Eyebrow & Others

