

DORCO

Company Profile

Elevate Every Moment

Since 1955

Our mission to elevate every moment drives our brand's purpose and value. We create products that bring happiness and satisfaction in every use. By leveraging our strengths and pioneering new markets, we confidently strive to be number one—ensuring our consumers experience elevated moments throughout their day.

DORCO

I. History and Achievements

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Our Milestones

How DORCO Became a Rising Global Brand



DORCO's Foundation

- 1955: Founded in Seoul, Korea
- 1961: Created Korea's first carbon double-edge razor

Technological Innovation

- 1990: Launched R&D center, emphasizing continuous technology advancement
- 1999: Developed our TG Blade with proprietary technology
- 2007: Introduced world's first six-blade razor featuring the curved blade



Global Market Expansion

- Reputation for quality reaching beyond Asia to all continents
- 1990: Initiated overseas business, aspiring to be a global brand
- 1995: Established global network with US office
- 1995: Mexico factory opens
- 2005: China factory opens
- 2011: Vietnam factory opens

Towards a Brighter Future

- Providing razor product variety with speed and efficiency through state-of-the-art factories in Vietnam
- 2022: Announced ESG Vision and eco-friendly product development
- 2023: Expanded into Egypt, targeting Middle East and Africa markets

*Double-digit 10-year CAGR Revenue Growth Trend (CAGR: 10% in 10 years, 6% in 5 years, 1% in 3 years)



DORCO's Global Presence

DORCO serves customers worldwide



Europe



America



Asia & CIS



Middle East & Africa



Private Labels in Numbers

DORCO and private label brands are sold in 60+ retailers across the globe, with expansion ongoing



Over 18 Countries

Including the US, the UK, Germany and France



Over 60 Retailers

Including Kroger, Walgreens, Carrefour, Rossmann and Lidl



Over 422 SKUs

Over 422 Customized Product SKUs

Customer Ratings

Earning Consumer Trust with Competitively Priced, High-Quality Products

Women's Facial Razor Customer Ratings

4.7



Wonderful Product

★★★★★

I recently started using facial razors, and I must say, they have become a game-changer in my skincare routine. What I love about these razors is their precision. They allow me to target specific areas with ease, such as the upper lip, chin, or eyebrows.

Yene1999 – Tinkle review

The best women's facial razor

★★★★★

They last forever and are such a good value for the price. I will never stop buying and using these.

Alex – Tinkle review

Wow...my face is brand new!

★★★★★

These are the best face razors, do not consider other brands!

Momof2wv – Tinkle review

Men's Refillable Razor & Portable Razor Customer Ratings

4.5



Great alternative to the more expensive brands of cartridge razors.

★★★★★

These have been working nicely so far and I've purchased enough blades to last me at least the rest of the year. Worth a try in my opinion if you're looking for a little less expensive alternative to other name brand products.

Andrew Metz – SXD review

The Best Shave

★★★★★

I have been using Dorco for a number of years.

T – SXD review

Best shave ever!

★★★★★

The first shave. Wow... No pulling, no cuts, and the shave was the best I've ever had. No razor burn and by far the closest shave I've ever gotten.

C. Torres – SXD review

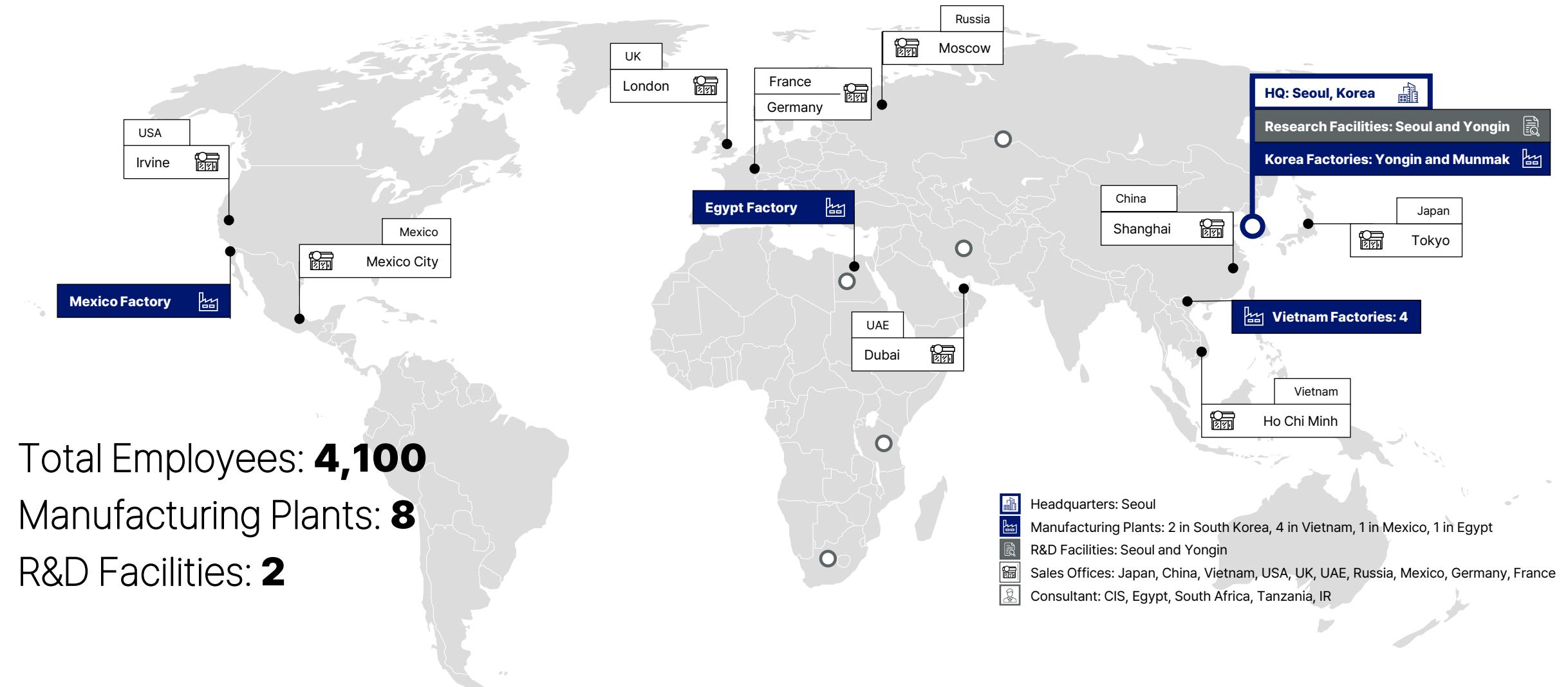
Award-winning



Carrefour Annual
Supplier Conference:
Best Supplier

Source: Amazon Consumer Reviews

DORCO's Worldwide Network

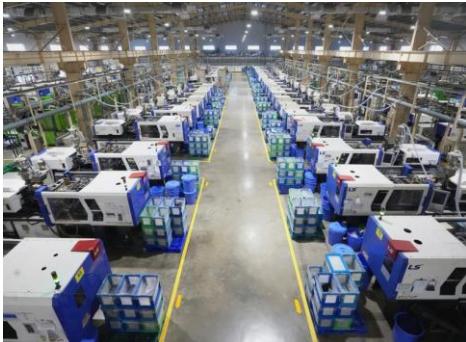


II. Manufacturing Capabilities

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Factories Worldwide

DORCO's global manufacturing model allows for fast, reliable production. Factories are placed strategically, providing the same excellent quality at competitive prices for each region.



Mexico Factory

Our Central and South American manufacturing hub produces portable razors.



Egypt Factory

Our Egyptian facility serves the Middle East and Africa with portable and double-edged blades.



Yongin Factory

Our flagship factory is the central hub for global DORCO blade production.



Vietnam Factory

Our largest manufacturing site supplies razors to over 100 countries.

Advanced Manufacturing Expertise and Technology

Continuous Innovation of Global Manufacturing and Production Processes

- 1. Integration of Entire Razor Production Process
- 2. Regular Investment in Cutting-Edge Technology
- 3. Proprietary/Unique/Patented Expertise in Optimizing Product Manufacture

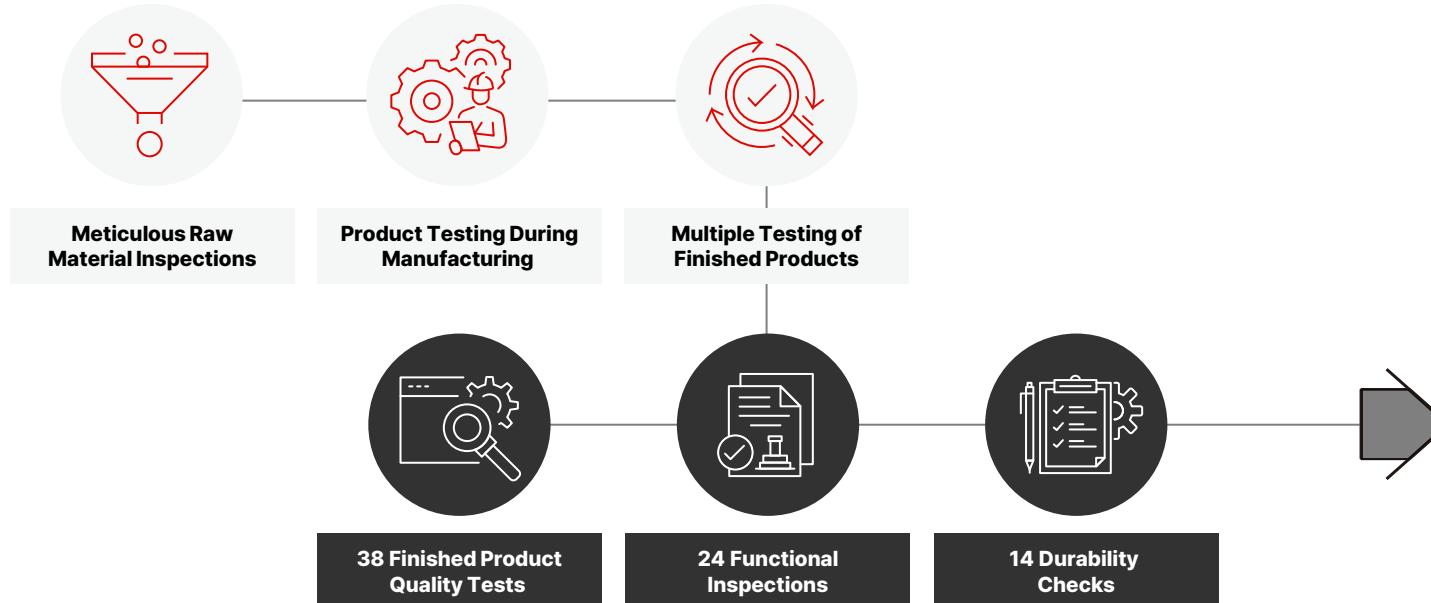


Quality Control

Comprehensive Product Assurance From Start to Finish

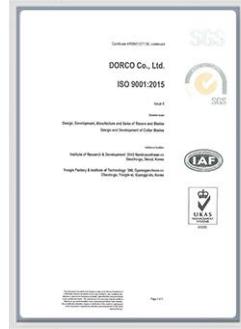
DORCO conducts a total of 38 finished product quality tests, 24 functional inspections, and 14 durability checks.

DORCO meticulously inspects raw materials and tests products throughout the manufacturing process, ensuring quality and minimal risk to consumers, operations staff, and supply chain partners.



Certifications

DORCO maintains strict hygiene, manufacturer, and risk control certifications to ensure the utmost quality and safety.



ISO9001 KOREA / ISO9001 VIETNAM

ISO22716 DORCO KOREA



BRC CP DORCO KOREA / BRC CP DORCO VINA

IFS HPC DORCO VINA

III. Research and Technology

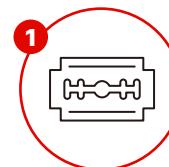
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R&D Scope

DORCO Never Compromises on High-Quality Product Development

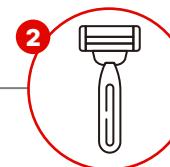
At DORCO's Worldwide R&D Centers

Over 200 in-house experts and technicians conduct experiments on blades, skin, and hair to continuously enhance product quality, performance, and safety.



Technology Development

- Blade Edge Technology
- Blade Coating Technology
- Lubrication Technology



Product Development

- Prototype Development
- NPD for Mass Production
- CMF Development



Machine Development

- Machine Design
- Machine Production
- Machine control



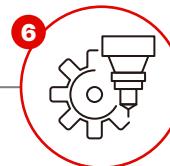
Product Design

- New Concept Development
- Product Design
- Customization / Localization



Consumer Insight

- Shaving Trends Research
- Consumer Needs Research
- Consumer Insight Analysis
- User Shaving Tests



Shaving R&D

- Skin/Hair Research
- Pre/Post Shaving Research



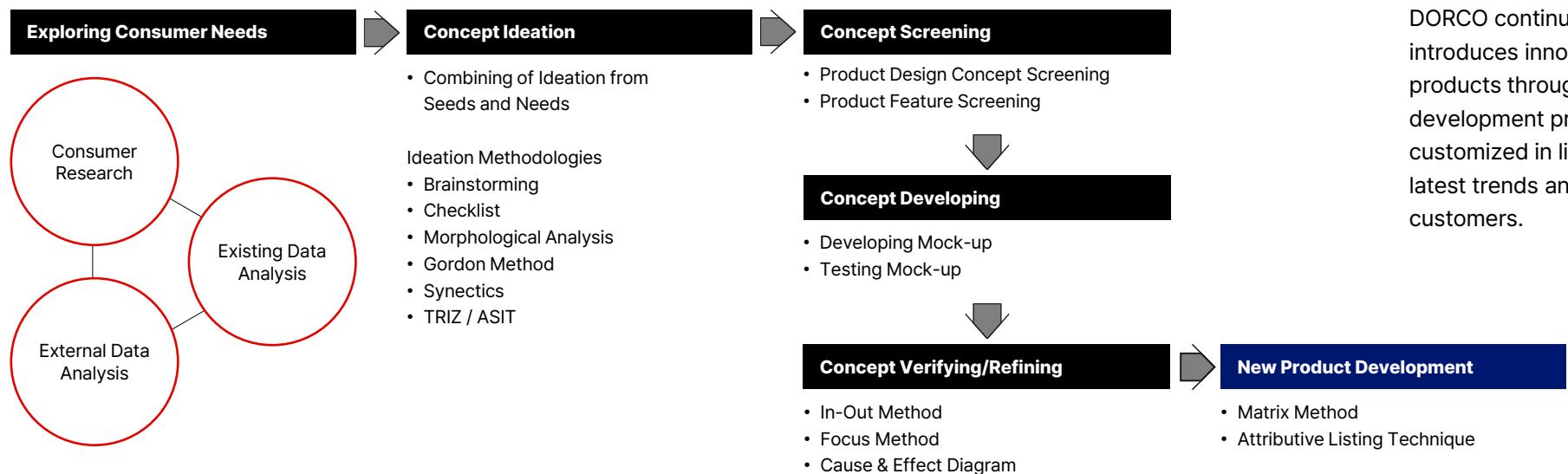
Sustainable Product Development

- Development of Sustainable Materials
- Material Tests

New Product Development Process

DORCO's 6 Technology Pipelines for Customer-Focused Development

DORCO does everything in-house, controlling the entire product journey from concept ideation to hardware engineering.



DORCO continuously introduces innovative products through rapid development processes, customized in line with the latest trends and needs of customers.



World's First 6-Blade Razor



3D Motion Handle



Cartridge with Double Lubricating Strip



Classic Razor



Single Blade with a Foam Scraper
(For Türkiye and ME Markets)

Product Consumer Testing

Extensive Evaluation Ensures High Quality Products

Product Testing

- DORCO regularly tests products against global, national, and competitive brands
- Product testing is crucial in ensuring DORCO's high-quality range of razors, blades, and disposables
- DORCO evaluates its products through consumer panels, in-home, and sensory blind testing



Product Testing

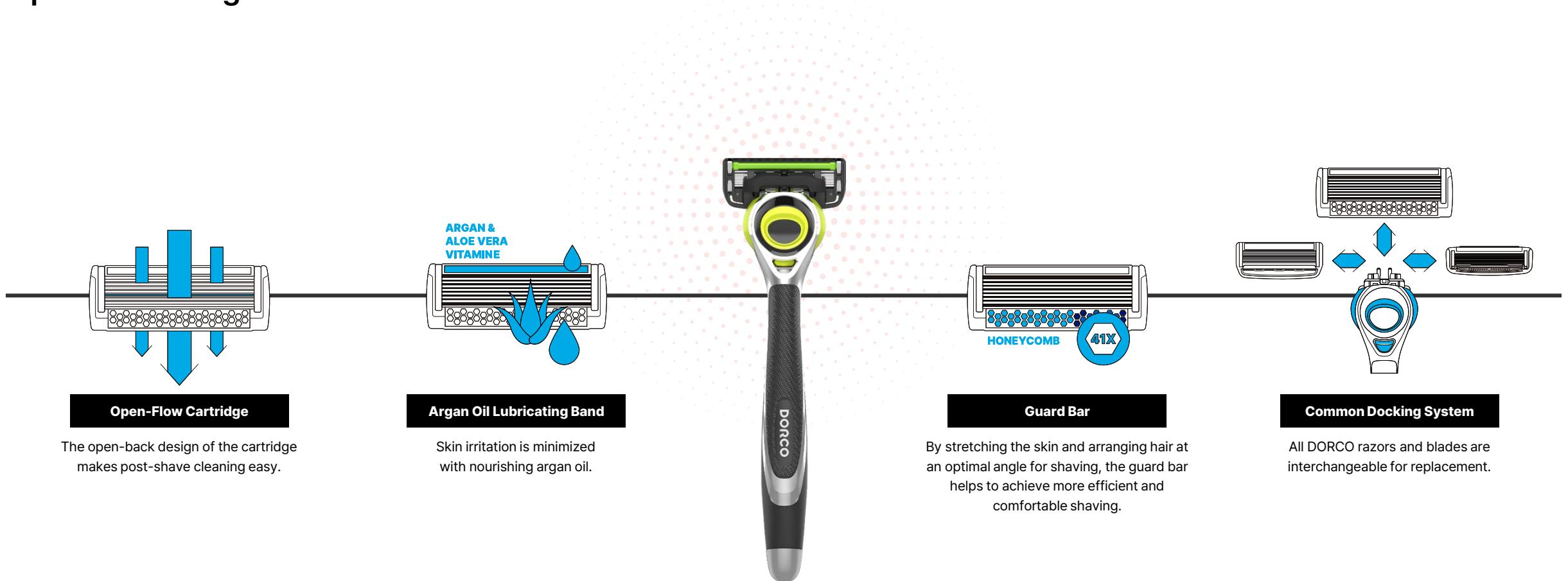


Consumer Testing



Our Razors By Section

Optimal Shaving Comes from More than Just the Blade



Unexpected Secrets to a Smoother Shave

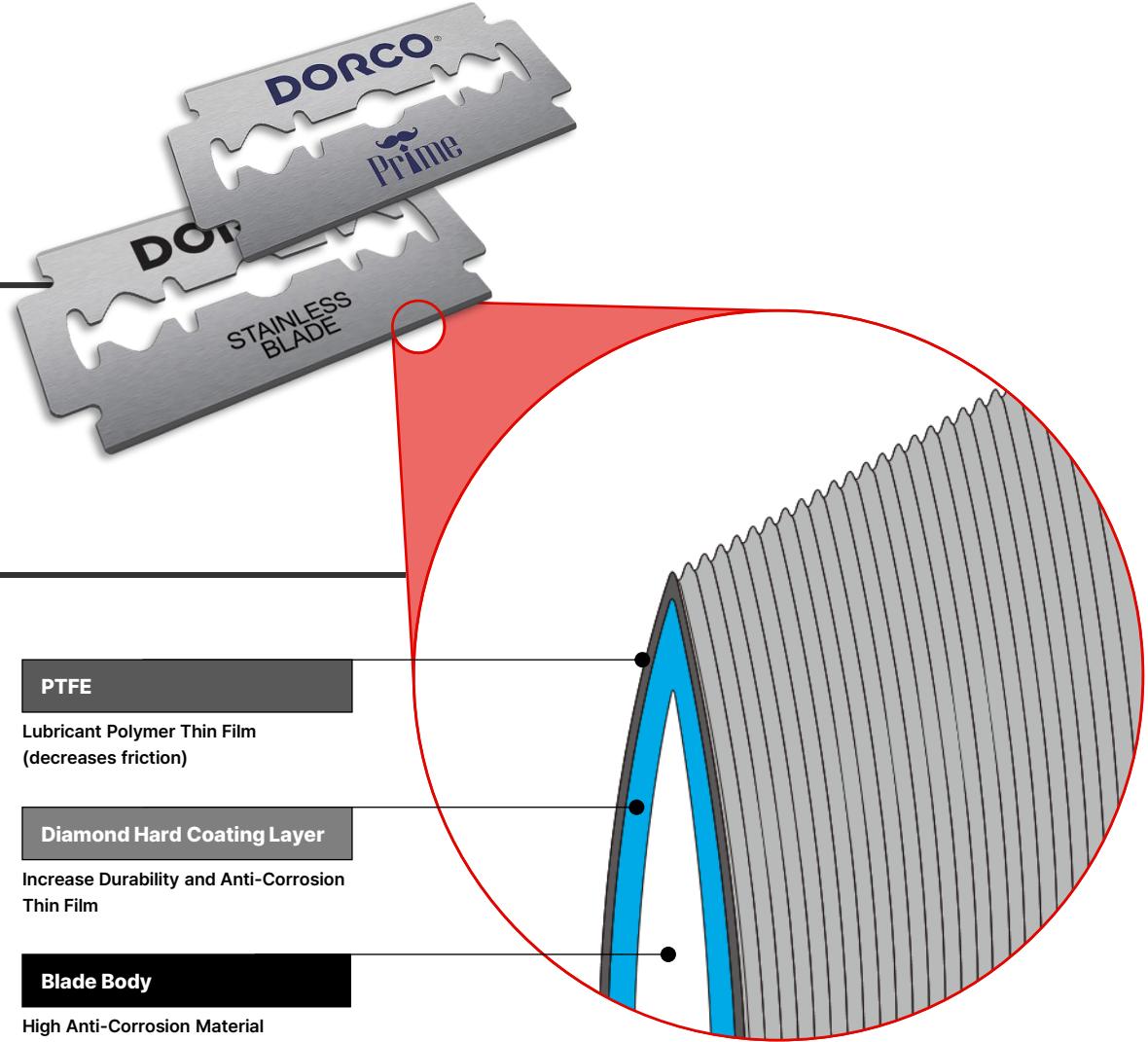
Blade Edge and Coating

Product Test Results

Edge

Non-stropping precision edge and matte edge grinding technology

- Enhanced cutting power and durability
- Higher overall satisfaction with NTG blades versus Proglide blades



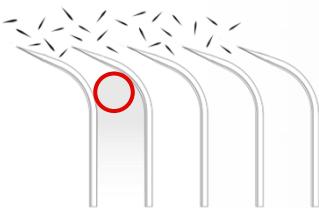
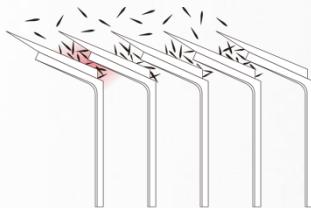
Coating

Chromium Ceramic Hard Coating (Diamond Hard Coating) with Single-layer CrC and carbon mix

- Prevents corrosion
- Maintains cutting performance
- PTFE coating ensures low-friction smooth shave
- CrC coating outperforms Cr coating in shaving glide

Curved Blade

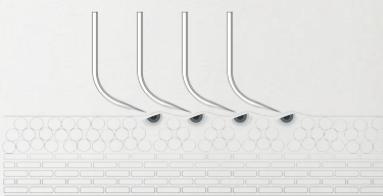
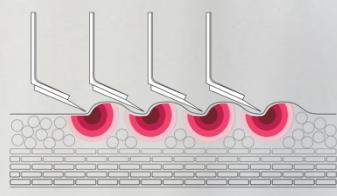
Curved Blade Technology

**DORCO**

Other Blade

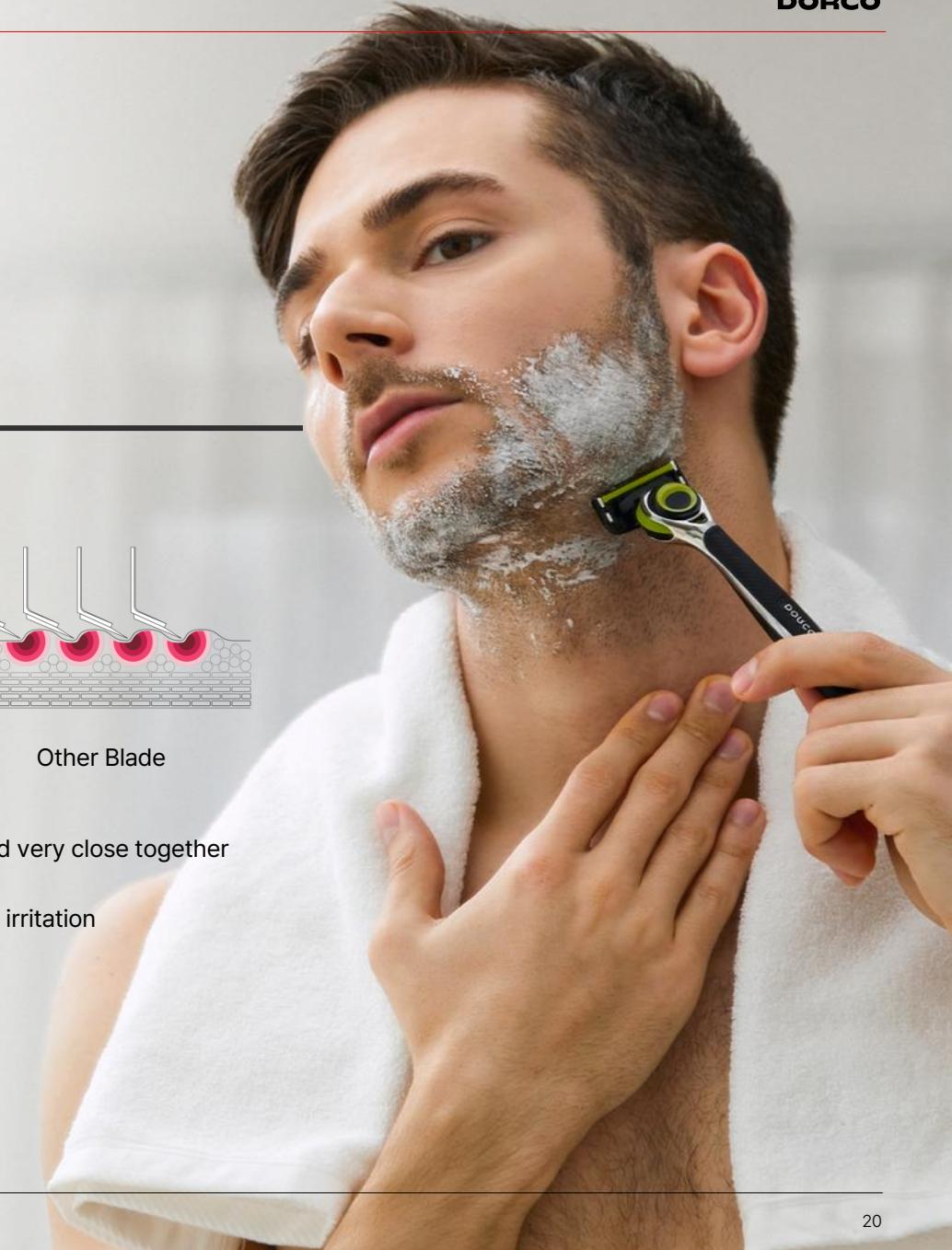
- Unified Blade: Integrated blade edges give a smoother, more precise shave with minimal irritation
- Open-Flow Cartridge: Excellent cleaning efficacy and corrosion resistance for extended cartridge life

Micro Span Technology

**DORCO**

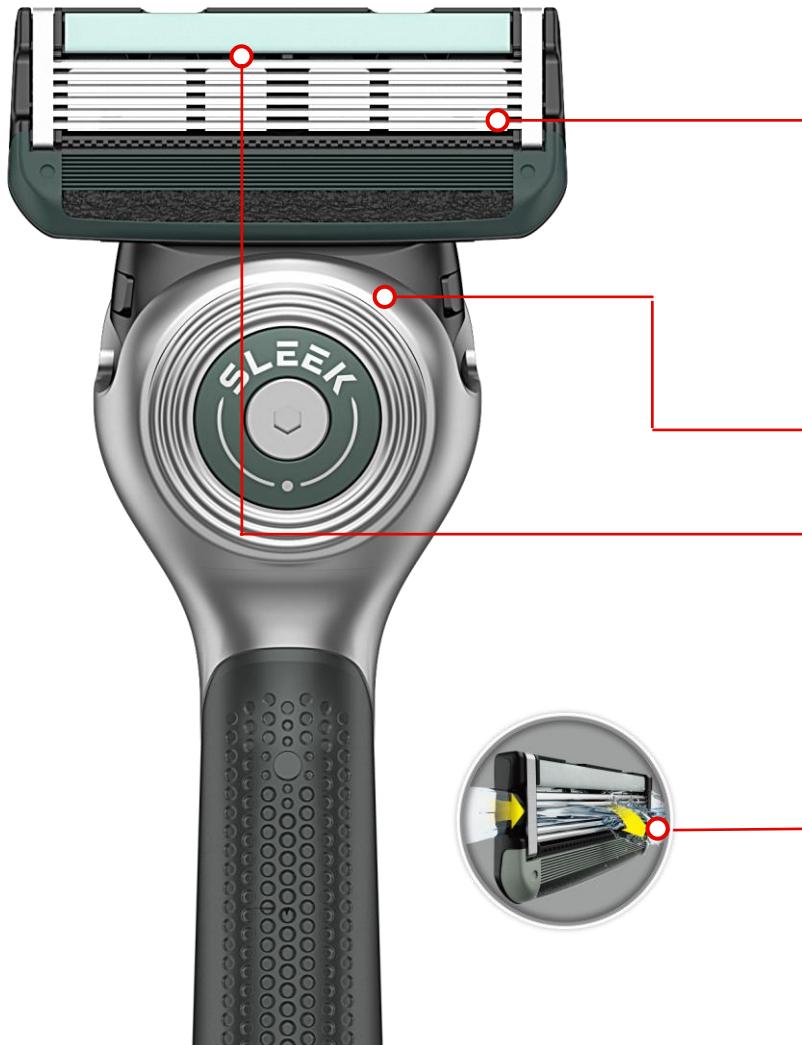
Other Blade

- Uniquely angled. Non-welded. Positioned very close together
- Minimizes skin bulging between blades
- Ensures safer, smoother shave with less irritation

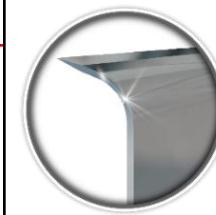


DORCO SLEEK

DORCO's Continuous Development of Craftsmanship & Innovation



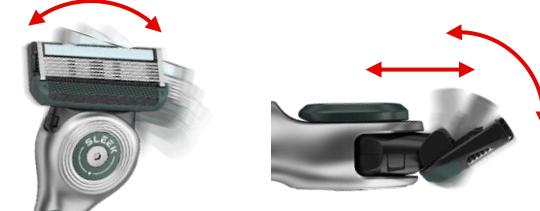
Cleaner Shave – 6 Antifriction Patented Blades*



- 30% sharper blades** and specially patented nano-crystal coating for longer lasting blades.
- 60% stronger** blade coating with 15% lower** cutting force

Comfortable Shave – Multi-flex Head & Lubricating Strip

- 40 degree left and right cartridge mobility with lower handle axis and shock absorbing technology for a smooth and comfortable shave.
- Two-layer lubricant bar and 30% more product release.
- Soft micro rubber fin that distributes pressure and removes shaving debris for an optimal shave



Easier Razor Care

- Fully Open-flow Cartridge Structure for 40% faster cleaning.*

* Faster compared to SXD cartridges

*U.S. Patents 12,076,873, 11,472,053, 11,559,913, 11,858,158, 12,115,692, 12,076,874, 11,660,770

*Korea Patents: 10-2482633, 10-2211395, 10-2211399

**vs. DORCO's Previous Products: SVA, SXD, FVA, FRB

Product Lineup

Razors for Every Style

Our full product range caters to the needs of customers worldwide, making DORCO razors the winning choice.



System



Eyebrow & Blades



Portable



Consumer Test Results

For overall shave satisfaction, SXD products rank comparably against Gillette. Consumers prefer SXD for its cleaner shave and smoother range of motion.

Usability Evaluation



Product Lineup

Razors for Every Style

Our full product range caters to the needs of customers worldwide, making DORCO razors the winning choice.

Body



Bikini



Leg



Eyebrow



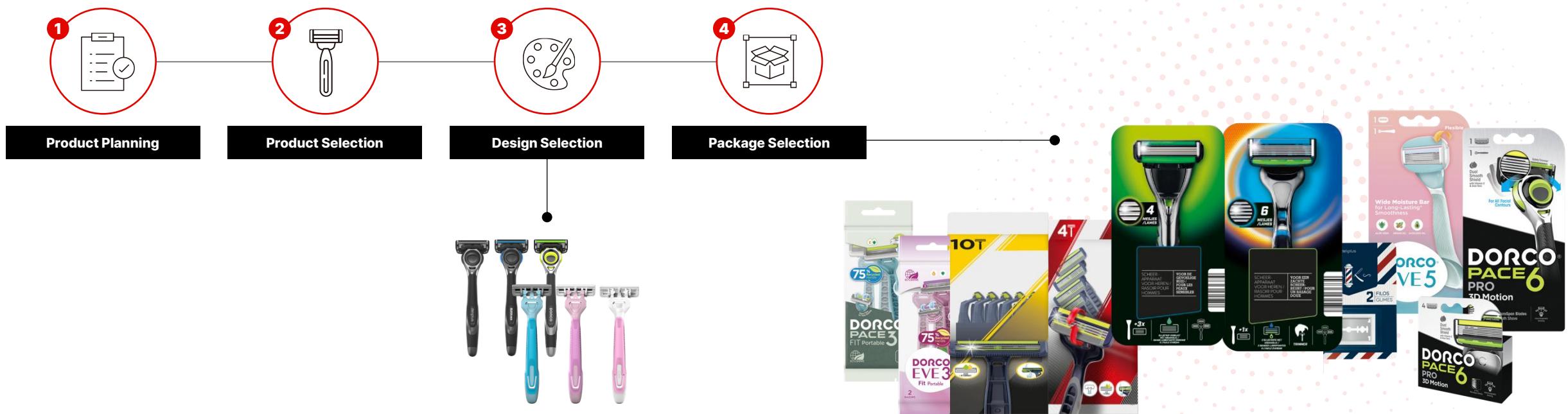
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E-Commerce and Sales Assets	28
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Customer-Centered

A Sharp, Customer-First Approach is Crucial

We develop products that are tailored to your business, so you can offer your customers a unique experience they can't find anywhere else.

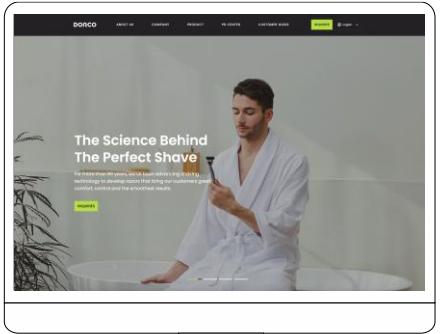


Engaging Brand Assets

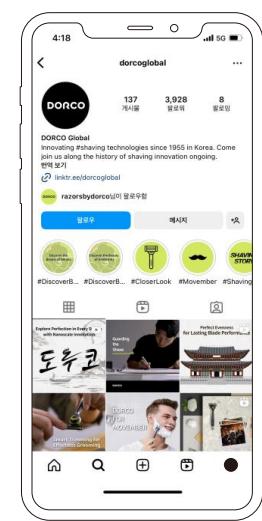
DORCO's Corporate and Brand Communication Resources

DORCO Corporate Communication Assets

Gobal Website

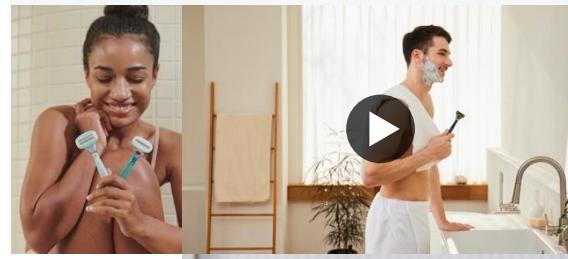


Instagram



DORCO Brand Communication Assets

Model Image & Video



Product Concept images & Video



Engaging Brand Assets

DORCO's E-Commerce and Brand Communication Resources

DORCO Corporate Communication Assets

Technology Video



DORCO Sales Assets - E-Commerce

V. DORCO's ESG

ESG

Razor-Focused on Sustainability and Responsibility

Our ESG Commitments

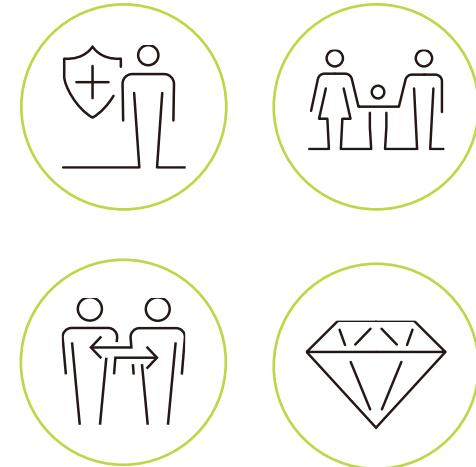
Environment

Creating eco-friendly products, adopting paper packaging, and setting targets to reduce carbon emissions.



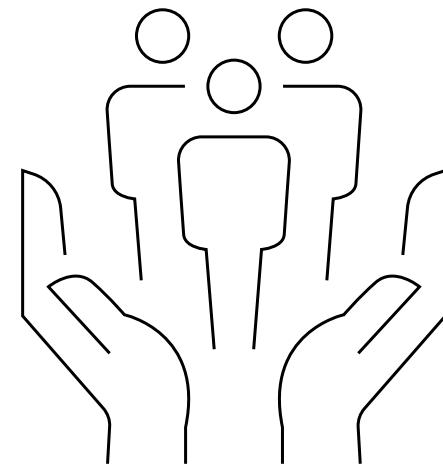
Social

Ensuring worker safety, banning conflict minerals, child labor, and discrimination.



Governance

Upholding ethical, transparent subcontracting practices across our supplier and employee network through clear regulations.



Environment

Focused on Reducing Plastic in Products and Packaging



Ongoing transition towards paper and renewable packaging



Razors made with hybrid bamboo or recycled plastic



**Embracing a legacy of
craftsmanship since 1955,
DORCO excels in high-quality razor
innovation. Our products make
sure every day is a good start.**

DORCO

Product Lineup - Expertly Designed Shavers for Every Need

DORCO

*? : number of blades

ECO Friendly

Refillable Blades & Handle



MEN

Refillable Blades & Handle



Portable



Double Edge Blades



Portable



WOMEN

Refillable Blades & Handle



*Dual 3 Blades

Portable



Eyebrow & Others

